

# CARE (Colgate Award For Research Excellence) Program

## Program Guidelines

### 1. Colgate CARE Program

Colgate-Palmolive is proud to offer the *Colgate Award for Research Excellence* (CARE). The CARE program is a 1-year research grant (\$30,000.00 USD) to foster the development of first-time-in-career (0 to 5 years) academic oral health or dental researchers. The goal of the program is to advance oral healthcare therapies in the realm of basic science, translational science, and clinical care. **Applications must be submitted between Monday, July 22, 2024 to Friday, October 25, 2024.**

### 2. Eligibility

- 2.1. Applicants must have a primary appointment as full-time faculty at an accredited dental research/school in the USA or Canada.
- 2.2. Applicants must be in the first five (0 to 5) years of their initial academic appointment in their research career.
- 2.3. Applicants must provide documentation of additional sources of financial support for the proposed study (if applicable; see 3.4 and 3.5 for further information).
- 2.4
  - A. Faculty or other academicians who wish to apply that are visiting, rotating, or on-sabbatical faculty members away from their home dental research institutions ARE INELIGIBLE.
  - B. Faculty or other academicians who wish to apply that have been previously employed 0 to 5 years at other research or dental institutions than the current one, ARE INELIGIBLE.
- 2.5 Research submitted related to animal studies will not be eligible for this grant.

### 3. Study Proposal & Application Guidelines

Your application must be submitted online (also see information below). Email or paper applications will no longer be accepted. Our new online application system will guide you through the application process. You will be required to provide the following:

3.1 Introduction and specific aims (500 words max). Clearly state the:

- A. Research scope
- B. Objectives
- C. Hypothesis
- D. Justification for the proposal

3.2. Project background (1000 words max). Describe and highlight:

- A. Background of the proposal
- B. Why is your research proposal significant or important

- C. If your research is innovative. If so, how?
- D. How your study proposal relates to oral health
- E. How your study proposal will improve oral healthcare. Include any preliminary data here if available.
- F. New technologies, tools and concepts that will be used in your study.

3.3 Research design and methods (1000 words max)

Outline the procedures to be used to accomplish the specific objectives. Describe type and size of the sample including specific criteria used.

3.4. Budget

Applicant is to provide a detailed overview of the study budget.

3.5. Letter of additional financial support

Should the study proposal budget amount exceed the total grant amount offered by Colgate, applicants must demonstrate that the study has additional financial support from other source(s). The source(s) of the additional funding must come from a non-competitor of Colgate.

3.6. Study Timeline

Provide the study proposal projected timeline. Applicants must demonstrate that the study will be completed within 1-year time period (with an optional no-cost extension) of the award being given (including designated 6 month interval and final study reports).

3.7. Mentor Letter of Support (500 words max)

Applicant is to provide a letter from the mentor in support of this research proposal/project and his/her development.

3.8. Biographical sketches

Applicant is to follow instructions as listed on the requested form.

3.9. Institution Letter of Support

Applicants must include a letter from the Director/Chairperson or Associate Dean of Research at the applicant's institution. The letter is to endorse the proposal and confirm the support of her/his department for the study proposal submitted.

## 4. Grant Submission & Deadline

Applications can only be submitted using our new online application system.

Please follow the link on

- [colgateprofessional.com/care-program](https://colgateprofessional.com/care-program) (for USA)
- [colgateprofessional.ca/en-ca/care-program](https://colgateprofessional.ca/en-ca/care-program) (for Canada, English)
- [colgateprofessional.ca/fr-ca/care-program](https://colgateprofessional.ca/fr-ca/care-program) (for Canada, Français)

All proposals, including those from the French-speaking regions of Canada, must be submitted in **ENGLISH**. The grant application must be submitted by **5:00 pm (EST), Friday, October 25, 2024**. The application system will automatically reject applications submitted after this time/date. In addition, applicants that do not follow the proposal guidelines or submit incomplete applications **WILL BE REJECTED**.

## 5. Conditions of the Grant

- 5.1. The grant per project will be \$30,000.00 USD.
- 5.2. The grants are offered for a period of twelve (12) months. However, at Colgate's discretion an additional one-year no-cost extension will be considered.

## 6. Research Reports and other communications during the research grant study time period

Recipients of the CARE grant **must provide a progress report every 6 months** after funds are released until the study or grant period has been completed.

6.1 In the **6 month report**, please include the research study progress and results to date:

1. Study timeline progress and projections to finish the project
2. Budget update how & where the grant was used to-date
3. Challenges and obstacles
4. Next steps in research study

6.2 In the **final report** please include:

1. Scientific rationale, background
2. Study hypothesis
3. Study design
4. Study timeline
5. Inclusion/Exclusion criteria

6. Recruitment/Screening/Enrollment
7. Randomization
8. Study procedures
9. Financial report--how and where was grant used
10. Challenges and obstacles
11. Statistical methods & statistical analysis
12. Study results
13. Discussion
14. Conclusion
15. Description of manuscripts planned or prepared for publication (based on the study)
16. Future plans for the topic of research, if applicable

## 7. Other

In the event of any unforeseen circumstances that may adversely impact the research, including but not limited to the leave of absence, resignation or termination of the researcher from their full-time employer-research university, the grant recipient (synonymous with the term, "Principal Investigator") shall immediately inform Colgate about the change in status of employment.

In the case of the grant recipient having a limited leave of absence, the grant recipient shall inform Colgate about the date(s) of any absence and/or departure, and the Principal Investigator of whom is to be the interim or succeeding Principal Investigator during the leave of absence and/or departure. The grant recipient shall also inform Colgate when the Principal Investigator returns and resumes his/her role in the research project.

If the Principal Investigator permanently departs, the grant recipient shall immediately inform Colgate about the date of departure, the succeeding Principal Investigator and succession plans for the research project. The succeeding Principal Investigator shall be subject to the same CARE Program Guidelines and obligations as the original Principal Investigator.

If the grant recipient will present the Colgate supported research project at a dental or oral health related event or conference, then the grant recipient must send a copy of the presentation materials to Colgate thirty (30) days prior to the date of the event for review and approval. If the grant recipient plans to publish the Colgate supported research project, then, the grant recipient agrees to provide a copy thirty days prior to publication, and take any comments from Colgate into consideration. Any presentation or publication must include the following, "This research project has been made possible through a grant from the Colgate-Palmolive Company."

## 8. CARE-- Clinical Research Innovation Day

After completion of the research project, grant recipients must present and share their research findings with Colgate. The meeting will be in a virtual or Face-to-Face (F2F) format, COVID-19 trends and CDC guidelines dependent. If the meeting is to be in a F2F format as determined by Colgate, the grant recipient may invite their research mentor to the event at Colgate's Global Technology Center in Piscataway, New Jersey. Travel and housing accommodation expenses for the grant recipient and research mentor will be covered by Colgate unless the grant recipient's university or governmental agency forbids acceptance of such a benefit.

## 9. Judging Criteria

Each completed application package will be reviewed by an independent team of researchers/reviewers using the following criteria:

- 9.1. Study proposals making a positive impact in basic science, translational science, and clinical applications. Considerations will be given to topics addressing access to oral healthcare for populations in need and in public health.
- 9.2. Study proposals will be judged based on the following:
  - A. Innovation—what makes the research proposal innovative?
  - B. Clinical significance—why and/or how is the study proposal significant to clinical outcomes?
  - C. Originality—What makes the research proposed original & unique?
  - D. Scientific quality—Research design, methods of analysis?
  - E. Proposed timeline—is study timeline realistic for the applicant to complete the study?
  - F. In the absence of preliminary data, applicants must supply a robust literature review to support their proposal.
  - G. Proposal methods must show strong support from the supporting (home) academic institution.
  - H. The proposal must provide evidence of solid support from the applicant's mentor.

## 10. Review and Grant notification

- 10.1. The awarding of the research grants are made entirely based on merit after a thorough examination by an independent team of reviewers/researchers.
- 10.2. Notifications of winners will be sent out by mid/end **February 2025**.  
Additionally, the winners will be sent an Offer Letter for signature. Winners will

be announced in a company Press Release, **and their name and likeness may be used in any and all media, without limitation .**

- 10.3. Funds will be sent to the grant recipient's research university for exclusive use for the research project. Grant recipients will be responsible for managing grant funding directly with the academic institution based on terms, requirements listed in the Grant Agreement.
- 10.4. Applicants are to identify a legal contact at his/her university and/or contract processing contact to assist with the Grant Agreement.
- 10.5. The actual award of the research grant is contingent upon a signed Grant Agreement negotiated between Colgate and the grant recipients' research institution.
- 10.6 All decisions of the Sponsor, Contest Administrator and the judges shall regarding the selection of winners and all other aspects of the Contest shall be final and binding in all respects.

**Please note:** For grant recipients, depending on the circumstances, funds may be released from 3 to 6 months after announcement of the winners. For additional information, please see the Frequently Asked Questions (FAQs).

## 11. Contact

For general information please contact us at **CAREprogram@colpal.com**

Please note: Please excuse any minor formatting errors that may occur throughout this document between non-Google systems and Google systems formatting. Thank you.